

Start your engines



This up-coming weekend May 24 - 25, 2008 is the 92nd running of the "The Greatest Spectacle in Racing" the Indianapolis 500, and Herbalife will be right in the middle of the action with our new sponsorship of Townsend Bell and the #99 William Rast Race Team. Townsend, a devout user of Herbalife products, qualified in the 12th position and has been running some of the fastest practice times all week.

In addition to our normal car placements on Townsend's helmet and upper quarter panel (see attached photos), we have secured some additional logo placements for exposure on Townsend's in-car camera. Throughout the broadcast, we should get to see a number of shots of the Herbalife logo.

This years Indy 500 will be one of the biggest worldwide racing events of the year. Nearly 300,000 people will watch the race live from Indianapolis Speedway and the broadcast will reach more than 60 countries around the globe.

Here are all the relevant details. **Who do you know that you can tell to tune in and watch out for the Herbalife logo and cheer on and support the Team Herbalife car?**



92nd Indianapolis 500
Sunday, May 25th at 1:00pm (Eastern Standard Time)
US Broadcast – ABC
International Broadcast – ESPN

Team Information
#99 William Rast
Dryer and Reinbold Racing
Starting Position – Row 4, Position 12

For more information: <http://www.indy500.com>