

Get the Word Out and Bring in More Business

Let everyone know about Herbalife's wide range of wellness products with powerhouse sales tools that will get your phone ringing. Bring them with you to business offices, restaurants, churches, clubs, shops, parties and any public place you can think of. These retailing tools will help you generate new leads, follow-up with new inquiries, keep current customers up-to-date and help develop on-going relationships.

Create Awareness

Generate New Leads

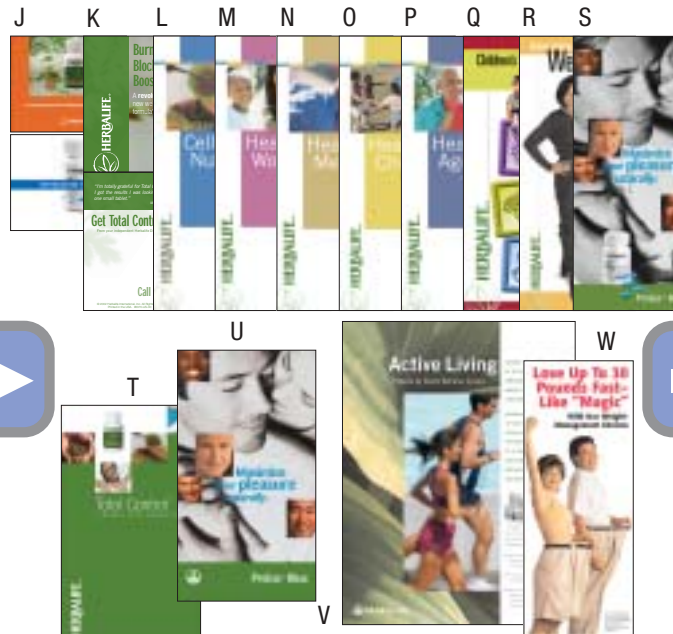


- A. Lose Weight Fast Mini Brochure #5362 SP#5653 (set of 100) \$4.00
- B. Body Shaping Brochure #5640 SP#5659 (set of 25) \$2.50
- C. Total Control™ and Prelox™ Blue Classified Ads and Reproducible Flyers (www.herbalife.com/ Distributor Services)
- D. Lose Weight Now, Ask Me How Button #8501 SP#8581 \$5.00 VP .75
- E. Herbalife Briefcase #8086 \$49.95 VP 7.50
- F. Basic Pen #8617 (set of 15) \$12.95 VP 1.95
- G. Slim Pen #8616 (set of 10) \$5.95 VP .90
- H. Magnetic Car Sign #7463 \$14.95 VP 2.25
- I. Small Tablet Box Solid #8626 Trans. #8627 (set of 10) \$7.50 VP 1.15

For more promotional ideas, see PROMOTE! catalog. #6283 SP#6293 \$5.00

Follow-Up

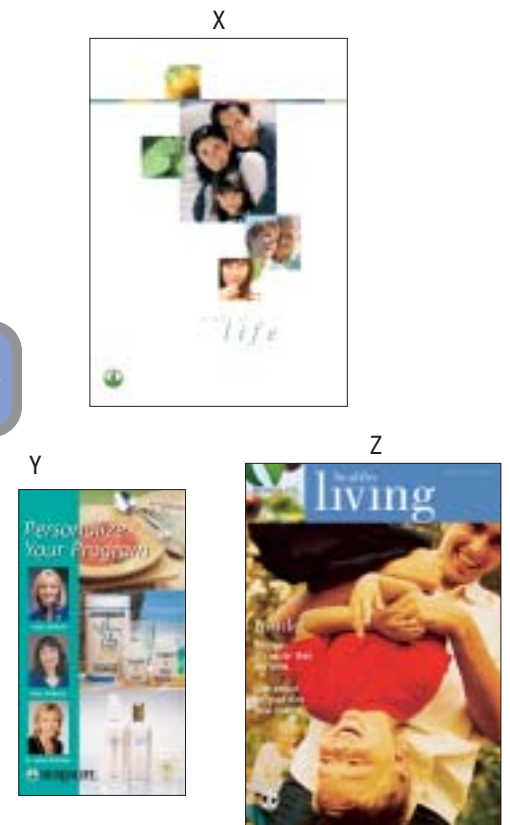
Create Interest and Desire



- J. Total Control™ and Prelox™ Blue Flash Email (www.herbalife.com)
- K. Total Control™ Postcard #6370 SP#6371 (set of 25) \$1.50
- L. Cellular Nutrition® Brochure #6236 SP#6237 (set of 10) \$1.50
- M. Healthy Women Brochure #6234 SP#6235 (set of 10) \$1.50
- N. Healthy Men Brochure #6232 SP#6233 (set of 10) \$1.50
- O. Healthy Children's Brochure #6228 SP#6229 (set of 10) \$1.50
- P. Healthy Aging Brochure #6230 SP#6231 (set of 10) \$1.50
- Q. Children's Wellness Brochure #6285 (set of 10) \$3.50
- R. African-American Wellness Brochure #6300 (set of 20) \$4.50
- S. Prelox™ Blue Brochure #6385 SP#6386 (set of 20) \$1.50
- T. Total Control™ Video #9015 SP#9016 \$2.00
- U. Prelox™ Blue Video #9056 SP#9057 \$2.00
- V. Active-Living Brochure + Active-Living Success Stories (www.herbalife.com)
- W. Lose Weight Fast Brochure #5348 SP#5349 (set of 10) \$2.00

Close the Sale

Establish On-Going Business



- X. Product Brochure #6240 SP#6241 (set of 20) \$7.00
- Y. Personalize Your Program Video #8967 SP#8968 \$2.00/each #8936 SP#8937 (set of 50) \$62.50
- Z. Healthy Living Magazine #6352 SP#6353 (set of 20) \$6.50



Customer Care Means Long-Term Business

Not only does Herbalife have the most effective weight-management products and the best personalized service from caring Distributors, we also have the best tools to ensure your customers get results. You, the products and the support tools are the key components of customer care, making sure that customers are never alone in working towards their goals. Whenever you introduce a new customer to the Thermojetics® Green Weight-Management or Thermojetics® Gold HPLC Program, or add additional products, these tools will show them what to do to achieve optimal results and help keep them motivated with your help.

THERMOJETICS® GREEN WEIGHT-MANAGEMENT PROGRAM TOOLS



- A. Thermojetics® Green Weight-Management Program Guide #5759 SP#5758 (set of 10) \$3.00
- B. Thermojetics® Green Weight-Management Planner #5343 (set of 10) \$3.00
- C. Thermojetics® Advanced Energy Guide #7450 (set of 5) \$9.95 VP 1.50

THERMOJETICS® GOLD HPLC PROGRAM TOOLS



- D. Thermojetics® Gold HPLC Program Guide #6091 SP#6092 (set of 10) \$3.00
- E. Thermojetics® Gold HPLC Meal Planner #6093 SP#6094 (set of 10) \$3.00
- F. Thermojetics® Gold HPLC Nutrition Guide #6354 (set of 10) \$2.00
- G. Thermojetics® Carb Counter #5354 (set of 10) \$14.95 VP 2.25

GET YOUR CUSTOMERS OFF TO A GREAT START

Make it convenient for new customers to use and carry around products with them throughout the day. The Customer Starter Kit makes a great giveaway when customers order a QuickStart, Advanced or Ultimate Program for the first time. Customer Starter Kit #8113 \$7.99 VP 1.20



ON-GOING SUPPORT, MOTIVATIONAL ITEMS AND SUCCESS REWARDS



- H. Mix-N-Go Kit #8619 \$9.95 VP 1.50
- I. Power Mixer #8112 \$15.00 VP 2.25
- J. Water Bottle #8638 \$5.95 VP .90
- K. Water Bottle with Filter #8110 \$8.95 VP 1.35



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