

*Congratulations to the UK's newest
International President's Team Members*

Brian & Linda Robson Burrell



We have been married now for just over 17 years, after falling very much in love at just 19. We were very excited about our future together. Time played its trick however and after Linda and I had two children and purchased our first property, we were committed to life in the rat race. I have a sales background, but I was always frustrated at the limitations that working for other people had. I started my own retail business in 1996 & by 1998 I was bankrupt. I was upset & felt as if I had let so many people down.

To try & rebuild our lives financially I got in the rat race for a further 4 years as a Key Account Manager with all the company perks. However it meant I worked away from Linda and children during the week and had a huge amount of office work to complete at weekends. I was aware our children were growing up fast and I was missing out on the joys of being a dad and that all the parental responsibility fell onto Linda, who also had a full time job and was studying for her teaching degree.

Feeling frustrated at not being able to make ends meet and not seeing my family, I started to look into working from home. I couldn't believe it when I discovered a work from home opportunity, which also turned out to be in the Wellness Industry! I felt that right there & then, our luck had changed & this gift called Herbalife had been given to us as a way out.

Linda was really not happy when she found out, but I just knew that this was meant to be. I signed up as a Distributor & I read Mark Hughes mission for the company, which totally inspired me. I was very overweight so I got on the products and lost 15kg in just 16 weeks, by which time I already had started to build a strong customer base. I went to an STS & saw the incredible testimonials. By this time I was really excited and wanted to do this full time. I placed my Supervisor order and attended my first Extravaganza in Cologne in 2002 on my own. Words can't describe how excited I was after this, as I realised this was the opportunity that I had always dreamed of that could completely change our lives forever.

In our first year in the business focused solely on building a customer base to give us the cash flow we needed to survive. I built a huge customer base, selling full programs, which was great, but I was only 'rowing with one oar'. I only managed to take 3 people to the Paris 2003 Extravaganza, after which I went home totally inspired and really began to work the business with Linda. By December 2003, within 6 months of that Extravaganza, we reached the G.E.T Team. In 2004 we took a team of 30 people to the Barcelona extravaganza. By October 2005 we had qualified to the Millionaire Team and now we are very proud to have reached the Presidents Team.

Our biggest tip to others, is once you find a successful process to both retail & recruit, stick with it and teach it week by week, month by month, year by year. We have been building a 'balanced business' for just over 5 years and have NEVER strayed from that plan, keeping our business Fun, Simple and Magical!

For us personally, the best part is that since becoming a Herbalife Distributor I work from home and see Linda and children every day. I have been able to attend every school concert, parents evening and other important events in my children lives, often I am the only dad amongst a sea of mums!!

Our heart felt thanks to all the Herbalife staff, Neil Spiers, our organisation, our sponsors Benly & Simon Brown & Russell Gain, and a huge thank you to Mark Hughes. We feel indebted to him for what he has made possible & we have committed ourselves to help fulfil his mission for this company.