

**UK – 1<sup>st</sup> September 2007  
New GET Team Member**

# **Congratulations**

## **Serena Jones**



My story starts early last year when I finally made the decision to go looking for a business opportunity that would give me a better work / life balance. My background is in Marketing, but long hours, stressful working conditions, and a 4 hour commute had finally taken their toll and I had eventually decided enough was enough.

I came across Herbalife at a business opportunity event, where I'd gone looking for ideas and inspiration. Ironically, although I went away with heaps of information, I remember feeling like I'd left empty-handed, as nothing had really caught my eye. Thank goodness my sponsor followed me up and encouraged me to look through the information pack! I had no idea that the very thing I was looking for was right there in my hands!

Really all I've done since then is to follow the advice of my mentors, Bernie and Ian Salvin, who have always kept things really simple and easy to duplicate, showing me how to build my business in a step-by-step way.

I started my business in April last year, working part time around my main job, and built a large customer base quickly. Very soon after, I started recruiting too. Right from the start I have worked my business with a full time attitude, as I realised that I could achieve so much more by going quickly than slowly.

One of the key things that has helped me grow my business quickly is getting along to the Success Training Seminars each and every month, and making the big events an absolute must!! I see every event as an opportunity to invest in myself and my business, and I've really used them to help my business grow.

I would like to recognise my fantastic team, who make this business a joy to wake up to every day, and I'd like to thank my mentors for all their help over the past 18 months, and for their continuing support.

I feel so fortunate to have found this opportunity when I did. I've been able to leave behind a career that I no longer enjoyed, and can now look forward to a future doing something I really love – whilst helping other people change their lives for the better too.

**Serena Jones**

